



2019 Report

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CEO'S MESSAGE

The UBA Foundation is an organisation committed to bettering the lives of the underprivileged and especially the Youth, through the Foundation's pillars: Education, Empowerment and the Environment. The work we do at UBA Foundation across Africa enables the people we impact to strive for more.

For us, it's not just about ticking boxes. We've infused doing good into our corporate DNA.

The projects outlined in this report are the kinds of investments that do not only make economic sense, they are also helping countless people across the African continent to improve their quality of life.

I hope these pages will inspire you to join us in our mission of Giving Back and Touching Lives.

A stylized, handwritten signature in white ink that reads "Bola". The signature is fluid and cursive, with a long, sweeping underline that extends to the right.

Bola Atta
MD/CEO, UBA Foundation



About UBA Foundation

UBA Foundation was registered by Corporate Affairs Commission on 22 March 2005 and commenced operations in July 2008. The Foundation draws its inspiration from the Group's intrinsic values of Enterprise, Excellence and Execution and its mission statement; "to be a role model for African businesses, abiding by the utmost professional and ethical standards, and creating an enduring institution". These values inspire the bank to 'Do Well and Do Good'. By extending the hand of partnership to the communities they do business, the Group aims to ensure that goodwill is cultivated and that their operations are sustainable and beneficial.

The UBA Foundation seeks to set standards for other CSR groups, especially concerning the true meaning of CSR. UBA Foundation has dedicated resources to ensuring that CSR is not simply conceived as a marketing tool in the corporate world. Instead, UBA Foundation recognizes CSR as it really should be; as a corporate contribution towards promoting sustainable development in communities.

As the Corporate Social Responsibility arm of the UBA Group, UBA Foundation is committed to the socio-economic betterment of the communities in which the bank operates, focusing on development in the areas of Education, Environment, Economic Empowerment and Special Projects.

Meet the Trustees



Kennedy Uzoka
CHAIRMAN

Kennedy UZOKA is the Group Managing Director/CEO at United Bank for Africa(UBA). United Bank for Africa is a leading financial services group in sub-Saharan Africa with presence in 19 countries, as well as the United Kingdom, the United States of America and France. Kennedy is responsible for leading the development and execution of UBA Group's long term strategy. He holds a B.Sc. in Mechanical Engineering from the University of Benin, South-south Nigeria and an MBA from the University of Lagos, South-west Nigeria. Mr Uzoka has over two decades experience covering core banking, corporate marketing communication, strategy and business advisory services. Prior to his current role, he was UBA Group's Deputy Managing Director and CEO, UBA Africa managing the country subsidiaries across 18 countries in Africa as well as supervising 3 key strategic support areas in Digital Banking, Information Technology and Personal Banking. As Deputy Managing Director, he was the Executive in charge of the Group's businesses in New York and London. He is an alumnus of Harvard Business School(AMP) in Boston USA, the International Institute of Management Development (IMD) in Lausanne, Switzerland and the London Business School, United Kingdom.



Bola Atta

CEO

Bola Atta was nominated as the Best Marketing professional in West Africa in 2017. She was also on the list of the 40 top Nigerians under 40 in 2008 and celebrated as one of the 100 most influential women in Nigeria in March 2015. A graduate of Economics with an M.B.A majoring in Marketing, she has almost 30 years of experience in diverse fields ranging from Banking, Business, Communications, Publishing, Entertainment and the Media. Approximately 20 out of her experience have been in high level management and entrepreneurship, enabling her gain advanced knowledge in each of these varied fields of work. She has worked with government agencies both in Nigeria and South Africa using her expertise in public relations and increasing her wide network within Africa. She made a mark in the Media industry on the African continent as one of the most sought after editors in West Africa and was featured on CNN's Market Place Africa in March 2010 in a segment on African Fashion.

She co- founded the Life Stream Charity in order to assist under- privileged children with heart problems. Over 100 children were sent to Israel from Nigeria for corrective heart surgery by the Life Stream Charity between 1997 and 2003. Atta is currently the CEO of UBA Foundation which focuses on Education, Economic Empowerment and the Environment, bettering the lives of people across the African continent.



Dr. Bala Magaji

TRUSTEE

Dr Garba Bala Magaji, born 12th October 1961, is a graduate of Economics from Ahmadu Bello University and M.Sc. Banking & Finance from University of Ibadan and Ph.D Management and Finance from Usman Danfodio University, Sokoto. He was a banker for 8 years and also a Lecturer with Department of Business Administration, Ahmadu Bello University, Zaria for over 12 years. He has participated in numerous Investment, Banking and Finance, Management, Political Economy Analysis and Institutional Capacity Building consultancy assignments for Ahmadu Bello University Consultancy Services (ABUCONS), Guinness Nigeria Plc and Oando PLc as well as with a number of International Programmes and Organisations such as Packard Foundation, World Bank, ENABLE/DFID, SAVI/DFID, GEMS4/DFID, MNCH/DFID among others.



Mrs. Mary Udu-Ejembi

TRUSTEE

Mary Chinye Udu- Ejembi was born in Lagos on January 8th, 1963. She holds a B.A in Philosophy & an M.A in Public Administration from the University of Lagos.

She is currently a Director with the Federal Civil Service. Udu-Ejembi is married and blessed with children and grandchildren.

A young girl in a school uniform is smiling and writing in a notebook. She is in the foreground, and other students are visible in the background, also working on their notebooks. The image has a dark, moody atmosphere with a red decorative element in the top right corner.

01

EDU CAT ION

Education

A highly educated and well-informed youth is critical to the future of Africa. Quality education is therefore crucial in developing the manpower needed by Africa to exploit emerging opportunities and propel the continent to higher levels of development. For this reason, the Foundation is actively involved in facilitating educational projects and bridging the literacy gap on a pan-African scale. The education pillar is the umbrella arm of UBA Foundation that guarantees this commitment.



NEC 2019

The UBA National Essay Competition provides a competitive platform to develop the intellectual and writing abilities of senior secondary school students across Nigeria, Ghana and Senegal. Winners receive educational grants to study in any African University of their choice and all finalists are gifted brand new laptop computers. The competition has been held annually since 2011 and challenges students to write on engaging topics to test their writing and cognitive skills. The winners of the 2019 edition of the competition are as follows:



Nigeria

- 1st place winner, Jolaosho Oluwatoroti Otokini of Louisville Girls High School, Ogun State who won a N2,000,000 Educational Grant to an African University of her choice.
- 2nd place winner Precious Ifeoma Okey of Oladipo Alayande School of Science, Oyo State who won a N1,500,000 Educational Grant to an African University of her choice.
- 3rd place winner Aimeé Okoko of Beautiful Beginning Academy, FCT Abuja who won N1,000,000 Educational Grant to an African University of her choice.



Senegal

- 1st place winner, Mbaye Diongue of Saint Louis Military Academy, Senegal who won a \$5,000 educational grant to an African University of her choice.
- 2nd place winner Ndeye Ngone Diaw of Amadou Sow Ndiaye High School of Saint Louis, Senegal who won a \$3,000 educational grant to an African University of her choice.
- 3rd place winner Karine Marie Bernadette De Souza of Our Lady of Lebanon School in Dakar, Senegal who won a \$2,000 educational grant to an African University of her choice.



Ghana

- 1st place winner, Ms. Assanwaa Akpene Yankson of Wesley Girls High School earned a \$5,000 scholarship to an African University of her choice.
- 2nd place winner, Mr. Nathaniel Mawuli Fleku of St. Mary's Seminary Senior High School, Volta who earned \$3,000.
- 3rd place winner, Mr. Desmond Duodu Yeboah of Opoku Ware Senior High School, Kumasi who earned \$2,000.

Read Africa 2019

Conceived and introduced in 2011 by the foundation, the project involves the provision of recommended English literature for junior and senior secondary schools' students across Africa. Having identified the need to encourage school students to read more books for leisure, especially in response to the declining culture of reading in post primary institutions across the continent, UBAF came up with the 'Read Africa' project. The aim of the program is to resuscitate the reading culture amongst our youths across the African continent. This year we donated over 20,000 copies of Fine Boys by Eghosa Imasuen to youth across the African continent.



A woman with dark hair, seen in profile from the side, is looking towards a group of young school children. The children, mostly of African descent, are wearing blue and white checkered school uniforms. They are gathered in a classroom with large windows in the background. The woman is holding a red book or folder. The overall scene suggests an educational or community engagement activity.

02

EMPO WERM ENT

Empowerment

The UBA Foundation supports, through SMEs, training workshops put together by organizations that have solid economic empowerment programs. We aim to make sustainable improvements in the lives of the needy and under-privileged by supporting entrepreneurship programs which benefit the community at large, i.e. social entrepreneurship schemes, skills acquisition and empowerment conferences, workshops and seminars. UBA Foundation also sponsors several skills-acquisition and empowerment conferences, workshops, and seminars.





TEF / UNDP

UBA Foundation, in line with the bank's focus on African entrepreneurs, embarked on a series of pitches to select over 2500 entrepreneurs across seven Sahel countries - Nigeria, Niger, Chad, Cameroon, Mauritania, Mali and Burkina Faso. These entrepreneurs pitched and received business development advice from the UBA experts ahead of seed capital disbursement. The selected entrepreneurs highlight proper representation from each Sahel country and 50:50 overall gender balance, where the numbers permit.

Each One Teach One

The UBA community service initiative presents an opportunity for UBA staff members to give a little of their time and skills to their communities. All across the continent, staff members of the pan- African bank within their communities, volunteer to teach and assist the less privileged. The goal of this initiative is to help the under privileged and youth learn vocational skills that will assist them along the path to financial freedom as they start businesses of their own. The foundation has therefore, created a platform to encourage staff members who have various skills and talents to pass their knowledge on to the younger generation. Within the group, UBA has over 15,000 staff and we know that everyone has a skill or two they can teach. Once those students learn, they in turn have the ability to impart that same knowledge in their own communities. Thousands of UBA staff members across Africa voluntarily committed their time to teaching youths various activities such as foreign languages, bead making, tae kwon do, fashion design, cooking, first aid, music and much more. UBA, Africa's global bank, is committed to being a socially responsible company and role model for all businesses in Africa.





03

ENVIRONMENT



Environment

The Foundation maintains three gardens across Nigeria. Apart from the aesthetic value associated with projects in this focus area, UBA Foundation creates employment opportunities for youths every year and has done so for the past 12 years. Most of the staff sponsor their own education or vocational skills training through the income they earn and the flexibility of their work schedule.



04

SPECIAL PROJECTS

Special Projects

At the UBA Foundation, we believe in intervening and building capacity within the community to facilitate projects that act as a catalyst to social and economic development. We recognize that there are projects that achieve this goal, but fall outside of the ambit of the 3 Pillars of the Foundation (Education, Environment & Empowerment). For that reason, we formed the Special Projects focus area.



UBA Foundation Food Bank

UBA Foundation food bank is a special project aimed at giving back to our host communities. Staff members, groups wide were actively involved in volunteering time to serve food and out basic living essentials to the underprivileged in the communities. Chairman of UBA Foundation, Kennedy Uzoka, MD/CEO of UBA Foundation, Bola Atta & Africa's Starboy, Wizkid and several members of UBA Staff rolled up their sleeves to serve the needy during the yuletide season. This program was replicated group wide.



Ambrose Alli University

The UBA Foundation donated a modern multipurpose hall equipped with computers, to the students of Ambrose Alli University in Ekpoma, Edo state. The hall which is equipped with computers, measures 839 square meters with adjoining offices and conveniences. It was donated to the university to help students measure up to today's standards of education.



UBA Foundation Donates Sanitary Towels in Tanzania

UBA Foundation Donates Sanitary Towels to School Girls in Tanzania through an East Africa TV and Radio initiative to mobilize funds and support for young girls in school to attend classes during menstruation (a very big challenge in the country) UBA Tanzania representatives supplied sanitary towels enough to serve female students for a whole year. Those ladies will now be able to attend their classes and focus on their studies without worries.



UBA Marketplace

The UBA Foundation hosted the Kids Corner at the UBA Marketplace 2019. The Kids Corner was filled with engaging and interactive games for young children to play while their parents took advantage of the incredible vendor displays. Our corner was equipped with security, child minders and a medical professional to monitor the children's health and safety. We read together, played games and overall had a great time with kids. We look forward to the next UBA Marketplace.



Giving back, *Touching lives*

   - UBAFoundation

www.ubagroup.com/uba-foundation